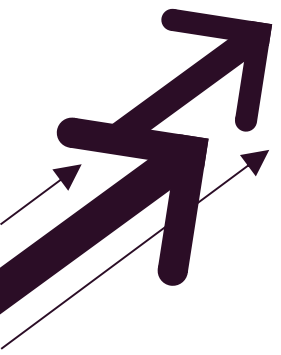




# Managing Research Profiles

David T Palmer  
The University of Hong Kong (HKU)  
Seminar Programme – Earth Sciences



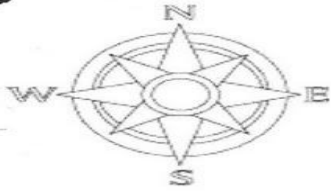
# ResearchGate, Impact Story, ResearcherID, Scopus, WoS MS Academic Search, ACM Digital Library, RePEc, SSRN, and more!

- How many research profiles on different web sites must you make?
- Why not one only, and let it redistribute as needed?
- Several important pieces now, but we're not there yet.
- The quest continues:



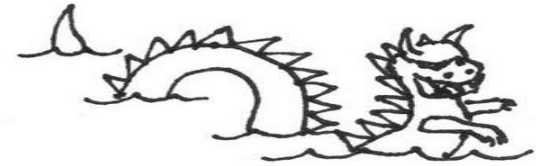
***One Ring to  
Control Them All !***

# Today's Trek



## 1) Input once:

- re-use
- re-distribute
- re-purpose

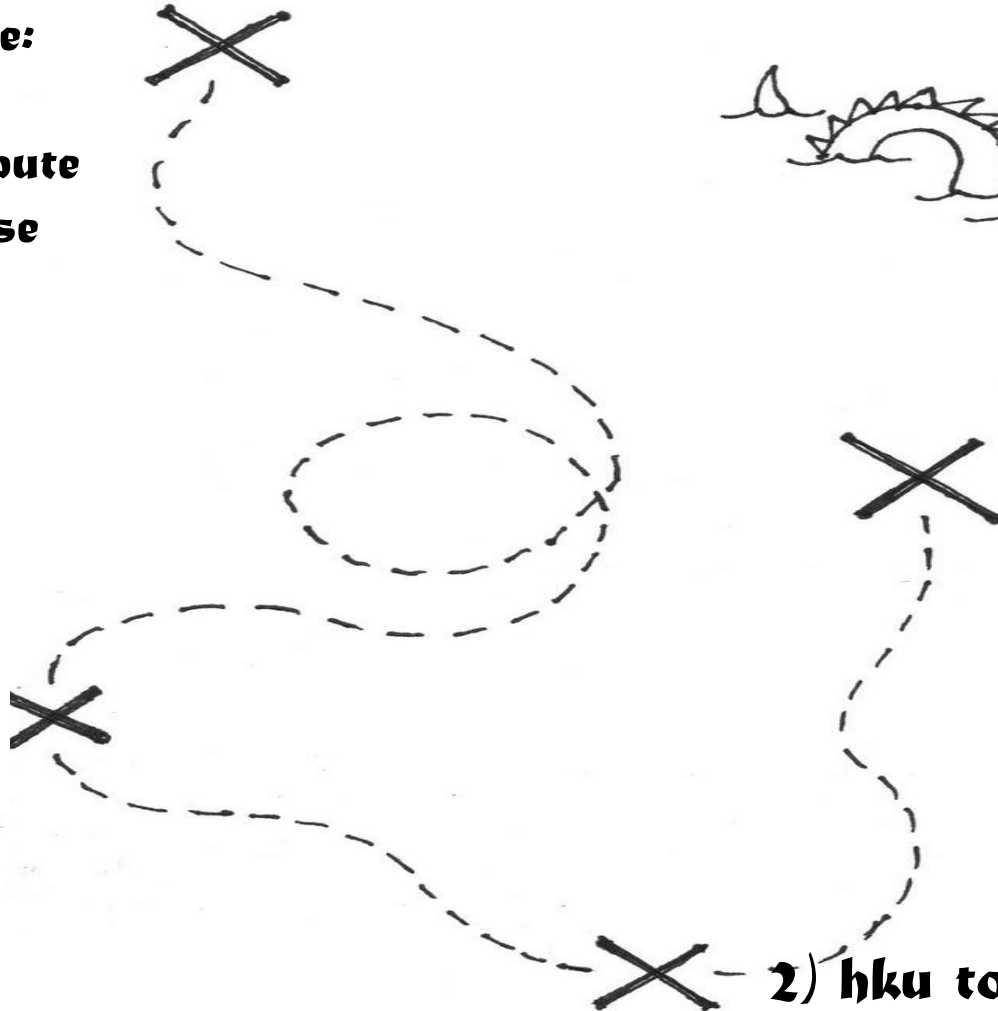


## 3) Academic Search Engine Optimization (ASEO)



Orcs

## 2) hku tools





The HKU Scholars Hub is the institutional repository of The University of Hong Kong. As a key vehicle of HKU's [Knowledge Exchange Initiative](#), The Hub strives to make HKU authors and their research very visible, with the goal of increasing all forms of collaboration.

Do you want to see your publications in the Hub?

Please CONTACT US

## QUICK SEARCH OF THE HUB

Search the author, title, abstract and series fields.

 > search

## FEATURED SCHOLAR



**Dr Hau, TD**

- Associate Professor

*Research Interests:*

- Transportation economics
- Public finance

[+ MORE](#)

## HUB NEWS

**Jun 2012:** HKU Knowledge Exchange Non-Academic Prize awarded to [David Palmer](#) and the Hub Team, for their success in making HKU research and scholars highly visible. Go Team! >

**Apr 2012:** DOI numbers added to each of the 19,750 HKU theses. Increased discovery and statistics. >

**Feb 2012:** New design and software for the Hub. >

## RELEVANT LINKS

- [HKU's Top 1%](#)
- [HKU Authors: OA Publishing](#)
- [Usage Stats & Downloads](#)
- [HKU most cited articles in Scopus](#)
- [HKU research on Web of Science](#)
- [HKU Research & Scholarship](#)
- [HKU Libraries OA Policy](#)
- [HK Open Access Committee](#)
- [Open Access Tracking Project](#)





**HELP**

- HKU LOGIN
- GUEST LOGIN



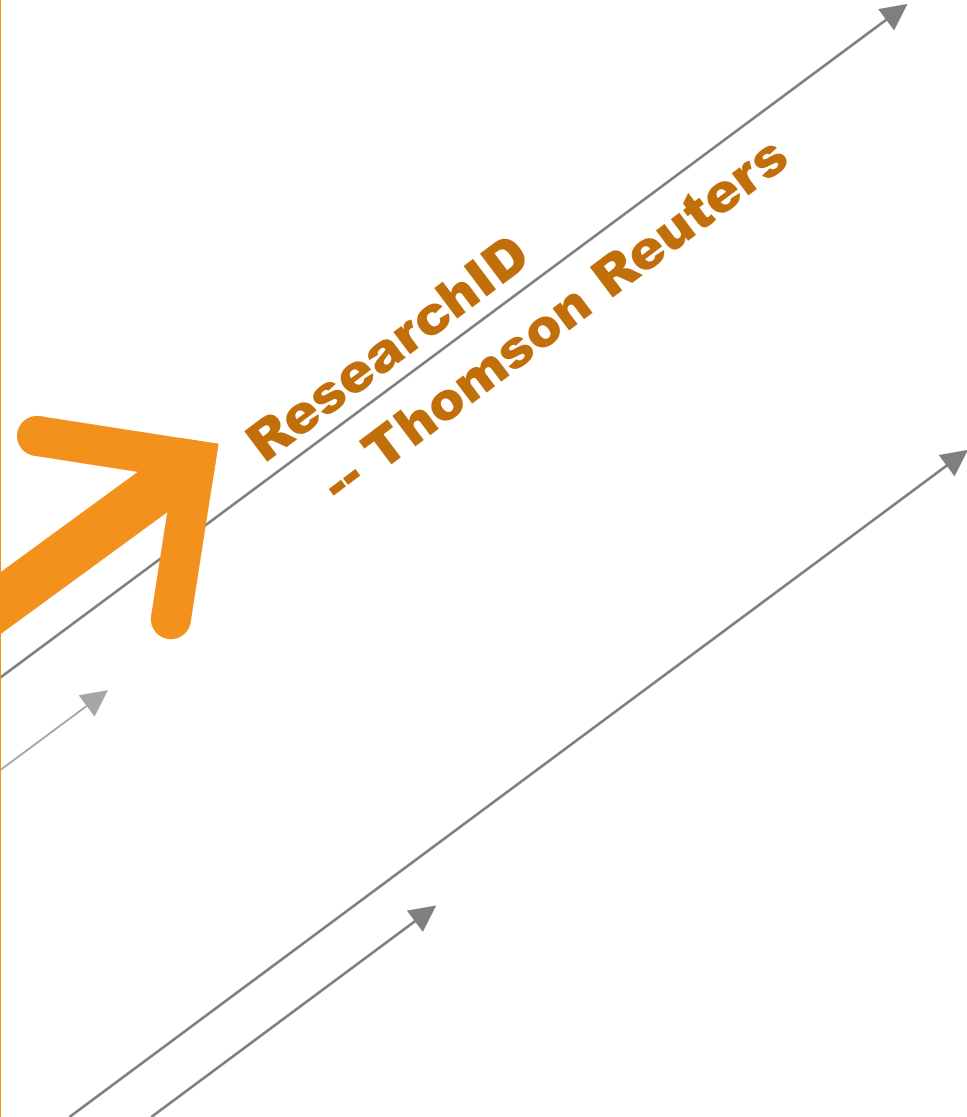
## RESEARCHERPAGE SEARCH

### BROWSE BY FACULTY

- Faculty of Architecture (65)
- Faculty of Arts (115)
- Faculty of Business and Economics (101)
- Faculty of Dentistry (58)
- Faculty of Education (107)
- Faculty of Engineering (169)
- Faculty of Law (59)
- Faculty of Medicine (1)
- Faculty of Science (185)
- Faculty of Social Sciences (125)
- Li Ka Shing Faculty of Medicine (417)
- HKU SPACE (5)
- Other Centres and Institutes (58)

16 items found, displaying all items.

HKU RPid	Academic Name	Chinese Name	Department
rp00659	Ali, JR		Dept of Earth Sciences
rp00665	Chan, LS	陳龍生	Dept of Earth Sciences
rp01478	Chang, S	張素菁	Dept of Earth Sciences
rp00712	Jiao, JJJ	焦赳赳	Dept of Earth Sciences
rp00724	Lee, MH	李文愷	Dept of Earth Sciences
rp00729	Lemke, KH		Dept of Earth Sciences
rp00740	Li, SH	李盛華	Dept of Earth Sciences
rp01684	Li, Y	李彥榮	Dept of Earth Sciences
rp01354	Li, Y	李一良	Dept of Earth Sciences
rp00750	Liu, Z	柳中暉	Dept of Earth Sciences
rp00762	Malone, AW		Dept of Earth Sciences
rp01622	Pittman, MD	文米高	Dept of Earth Sciences
rp00780	Sun, M	孫敏	Dept of Earth Sciences
rp00842	Zhao, G	趙國春	Dept of Earth Sciences
rp00844	Zhou, MF	周美夫	Dept of Earth Sciences
rp00846	Zong, Y	宗永強	Dept of Earth Sciences



All Databases

Select a Database

Web of Science

Additional Resources

Search

Cited Reference Search

Advanced Search

Search History

Marked List (0)

## Web of Science® – with Conference Proceedings

**Results** Author=(tam pkh) OR Author=(tam paul) OR Author=(tam kwong hang paul)  
Timespan=All Years. Databases=SCI-EXPANDED, SSCI, A&HCI, CPCIS, CPCI-SSH.

View **Distinct Author Sets** for [tam pkh](#)

The Distinct Author Set feature is a discovery tool showing sets of papers likely written by the same person. ([Tell me more.](#))

Results: **275**

Page 1 of 28 [Go](#)

### Refine Results

Search within results for

[Search](#)

#### Subject Areas [Refine](#)

- SURGERY (142)
- PEDIATRICS (122)
- GASTROENTEROLOGY & HEPATOLOGY (29)
- IMMUNOLOGY (23)
- TRANSPLANTATION (21)

[more options / values...](#)

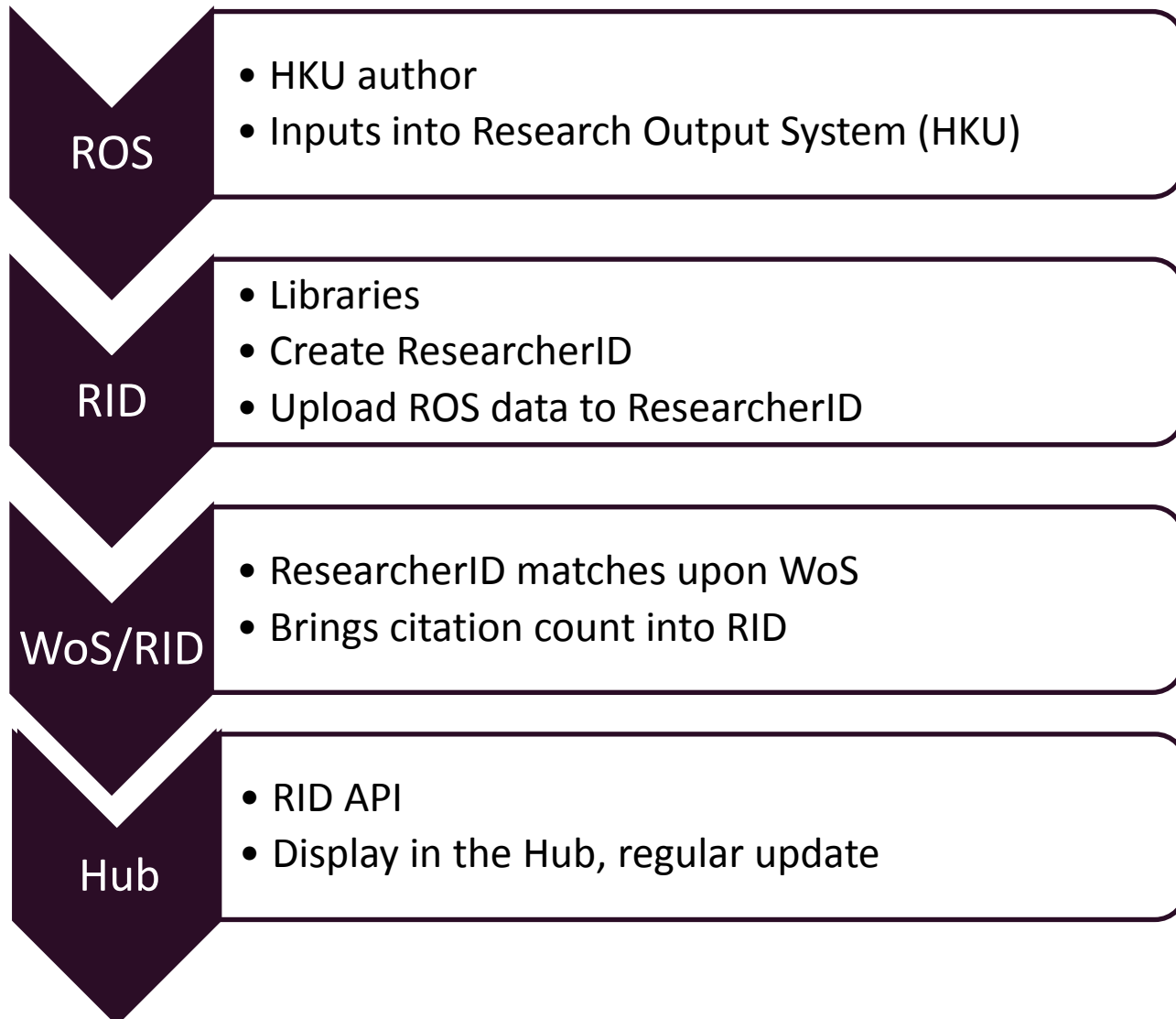
#### Document Types [Refine](#)

- ARTICLE (184)
- PROCEEDINGS PAPER (50)
- LETTER (12)

[Print](#) [E-mail](#) [Add to Marked List](#) [Save to EndNote® Web](#) [Save to EndNote®, RefMan, P](#)

1. Title: [Clinical Experience in Managing Pediatric Patients with Ultra-short Bowel Synd](#)  
Author(s): Chung PHY, Wong KKY, Wong RMS, et al.  
Source: **EUROPEAN JOURNAL OF PEDIATRIC SURGERY** Volume: 20 Issue: 2 Pages: 1  
Times Cited: 0  
[WebBridge](#)
2. Title: [Lack of association between nNOS-84G > A polymorphism and risk of infantile](#)  
Author(s): Miao XP, Garcia-Barcelo MM, So MT, et al.  
Source: **JOURNAL OF PEDIATRIC SURGERY** Volume: 45 Issue: 4 Pages: 709-713 Pub  
Times Cited: 0  
[WebBridge](#) [Full Text](#)
3. Title: [Reduced RET expression in gut tissue of individuals carrying risk alleles of Hirs](#)  
Author(s): Miao XP, Leon TYY, Ngan ESW, et al.  
Source: **HUMAN MOLECULAR GENETICS** Volume: 19 Issue: 8 Pages: 1461-1467 Pub  
Times Cited: 0  
[WebBridge](#)

# HKU Author → ROS → Libraries → RID (WoS) → Hub





**Chow, Billy Kwok Chong**

[R](#) [Get A Badge](#)

[ResearcherID](#) [Labs](#)

ResearcherID: D-3064-2009

[My Institutions](#) ([more details](#))

Other Names: Chow BKC; 鄒國昌

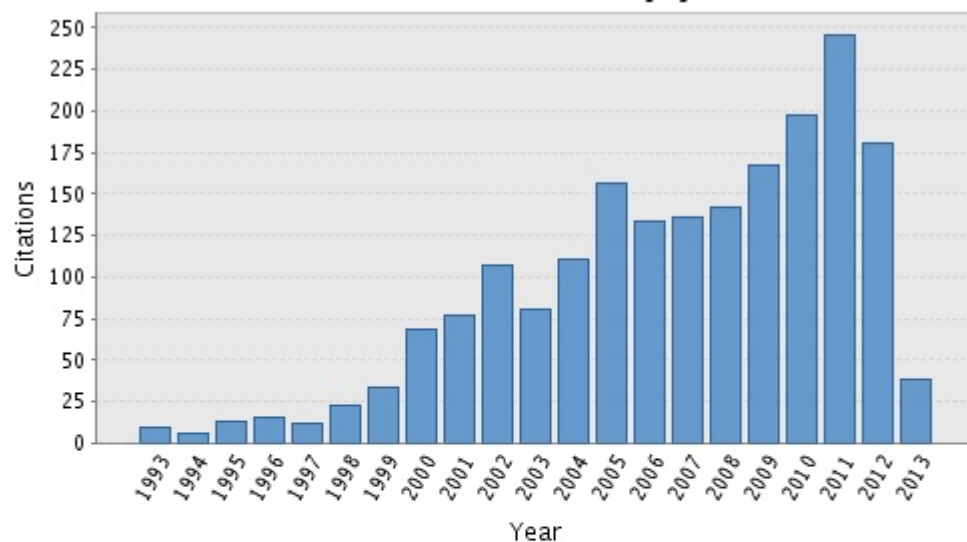
Primary Institution: The University of Hong Kong

URL: <http://www.researcherid.com/rid/D-3064-2009>

Sub-org/Dept:

Role: Researcher (Academic)

## Citation Distribution by year



Total Articles in Publication List: 180

Articles With Citation Data: 118

Sum of the Times Cited: 1966

Average Citations per Article: 16.66

h-index: 26

Last Updated: 03/09/2013 10:31 GMT

## Profile

Contact Information

## Networks of Collaboration

Visualized

Tabulated

## Publications

Articles (112)

Conf. Papers & Presentations (81)

Books (Authored) (2)

Book Chapters (4)

Others (4)

## Achievements

Media Contact Directory (7)

Honours, Awards & Prizes (6)

Editorship (4)

Professional Societies (6)

Supervision of Research Postgraduate Students (38)

HKU Committee Appointments (12)

## Grants

Principal Investigator (16)

Co-Investigator (5)

## Bibliometrics

▶ External Metrics

Monthly Increases

Internal Metrics

Monthly Increases



## Professor Chow, Billy Kwok Chong R

鄒國昌

• Professor

**Dept:** School of Biological Sciences

**Faculty:** Faculty of Science

## External Metrics

### Scopus (1996 ~ )

**AuthorID:** 7102826193  
**Document Count:** 111  
**Total Citations:** 2031 total citations by 1382 documents  
**h Index:** 24  
**Co-authors:** 150

### ResearcherID

**RID:** D-3064-2009  
**Document Count:** 180  
**Times Cited:** 1966  
**h Index:** 26  
**Co-authors:** Collaboration Network

### BiomedExperts

**PersonDetailpage:** 239266  
**Co-authors:** 103  
**Publications:** 95

### Google Scholar Citations

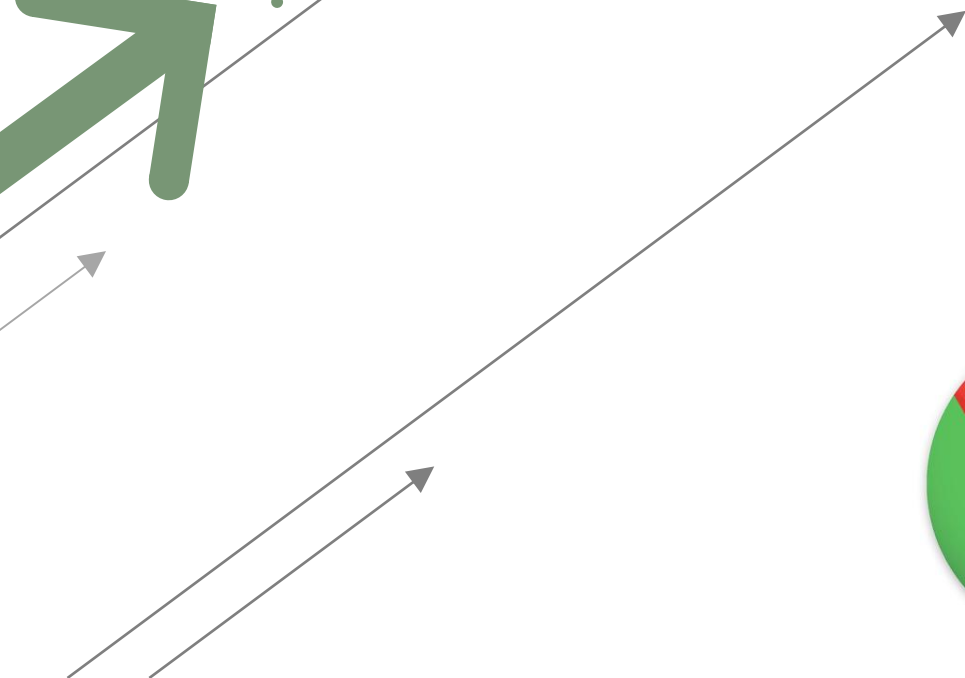
**Author Profile:** kjfd3oAAAAAJ  
**Citations:** 2485  
**h-index:** 28  
**i10-index:** 76

211 publications indexed in the Hub. Of these:

**Web of Science:** 83 are found in WoS, with 1668 citations  
**PubMed:** 103 are found in PubMed, with 208 citations  
**CiteSpace:** 20 are found in CiteSpace



• **Research Information System (RIS)**  
**format**



## Bibliography

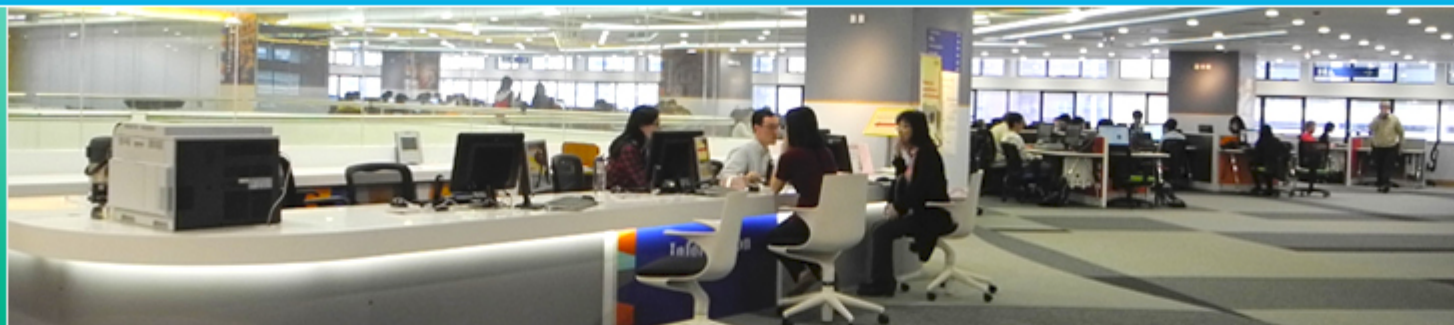
- [1] E. Bester (2010). '[Les services pour les archives ouvertes: de la référence à l'expertise](#)'. *Documentaliste – Sciences de l'Information* 47(4): 4-15.
- [2] L. Carr, et al. (2008). '[Institutional Repository Checklist for Serving Institutional Management](#)'. In *Third International Conference on Open Repositories 2008*, London, UK.
- [3] A. Cocciolo (2010). 'Can Web 2.0 Enhance Community Participation in an Institutional Repository? The Case of PocketKnowledge at Teachers College, Columbia University'. *Journal of Librarianship and Information Science* 36(4):304-312. <http://dx.doi.org/10.1016/j.acalib.2010.05.004>
- [4] S. Dobratz & F. Scholze (2006). 'DINI institutional repository certification and beyond'. *Library Hi Tech* 24(4): 583-594. <http://dx.doi.org/10.1108/07378830610737883>
- [5] T. Dowling & R. Steans (2011). '[Managing Consortial ETD Repositories](#)'. In *USETDA 2011: The Magic of ETDs... Where Creative Minds Meet*, May 18-20, Orlando, FL.
- [6] J. Ducloy, et al. (2006). '[Metadata towards an e-research cyberinfrastructure: the case of French PhD theses](#)'. In *DCMI '06: Proceedings of the 2006 international conference on Metadata Applications*, pp. 133-148. Dublin Core Metadata Initiative.
- [7] F. Friend (2011). '[Open Access Business Models for Research Funders and Universities](#)'. Briefing Paper, Knowledge Exchange, Copenhagen.
- [8] S. Gould & H. Rosie (2012). '[ETHOS: the UK national E-Theses Online Service](#)'. In *USETDA 2012: A revolution in scholarship – A Commonwealth of Knowledge*, London, UK.
- [9] J. H. Hagen (2007). '[Building Effective Discovery Tools for Academic Promotion and Tenure Evidence: The Added Value of ETD and Institutional Repository](#)'. In *ETD 2007 10th International Symposium on Electronic Theses and Dissertations*, June 13-16, 2007, Uppsala, Sweden.
- [10] M. Halbert (2007). '[Integrating ETD Services into Campus Institutional Repository Infrastructures Using Fedora](#)'. In *ETD 2007 10th International Symposium on Electronic Theses and Dissertations*, June 13-16, 2007, Uppsala, Sweden.
- [11] S. Harnad, et al. (2008). '[The Access/Impact Problem and the Green and Gold Roads to Open Access: An Update](#)'. *Serials Review* 34(1): 36-40.
- [12] G. Harper (2011). '[ETDs, Open Access and Intellectual Property Issues](#)'. In *USETDA 2011: The Magic of ETDs... Where Creative Minds Meet*, May 18-20, Orlando, FL.
- [13] T. Hey & J. Hey (2006). 'e-Science and its implications for the library community'. *Library Hi Tech* 24(4): 515-528. <http://dx.doi.org/10.1108/0737883061073788306>
- [14] J. M. N. Hey, et al. (2006). '[Leveraging the Institutional Research Repository: harnessing the drive for quality assessment](#)'. In A. Asserson & E. J. Simons (eds), *Beyond the Hanseatic League 8th International Conference on Current Research Information Systems*, pp. 89-98, Leuven. Leuven University Press.
- [15] W. Heyse (2007). '[Supporting change and diversity for theses in an institutional repository](#)'. In *ETD 2007 10th International Symposium on Electronic Theses and Dissertations*, Uppsala, Sweden.
- [16] L. Huaroto (2008). '[Cybertesis as a cooperative process for the implementation of the Digital Thesis Peruvian Network](#)'. In *ETD 2008 11th International Symposium on Electronic Theses and Dissertations*, June 4-7, 2008, The Robert Gordon University, Aberdeen, UK.
- [17] P. Jain (2011). 'New trends and future applications/directions of institutional repositories in academic institutions'. *Library Review* 60(2): 125-141. <http://dx.doi.org/10.1108/07378831111111111>

## Endnote@HKU

Endnote@HKU

Download Endnote

Training and support




HKU has signed a site licence agreement with EndNote, which permits all current HKU staff and students to use the software both on campus and at home. Upon accepting the agreement in the request form, HKU staff and students must abide by the [Conditions of Use](#) of the EndNote software.

### What is EndNote?

EndNote is a bibliographical management software package designed to help you to organize bibliographic references and create a bibliography. Endnote allows you to search, retrieve relevant citations, and builds your bibliography, all within one program.

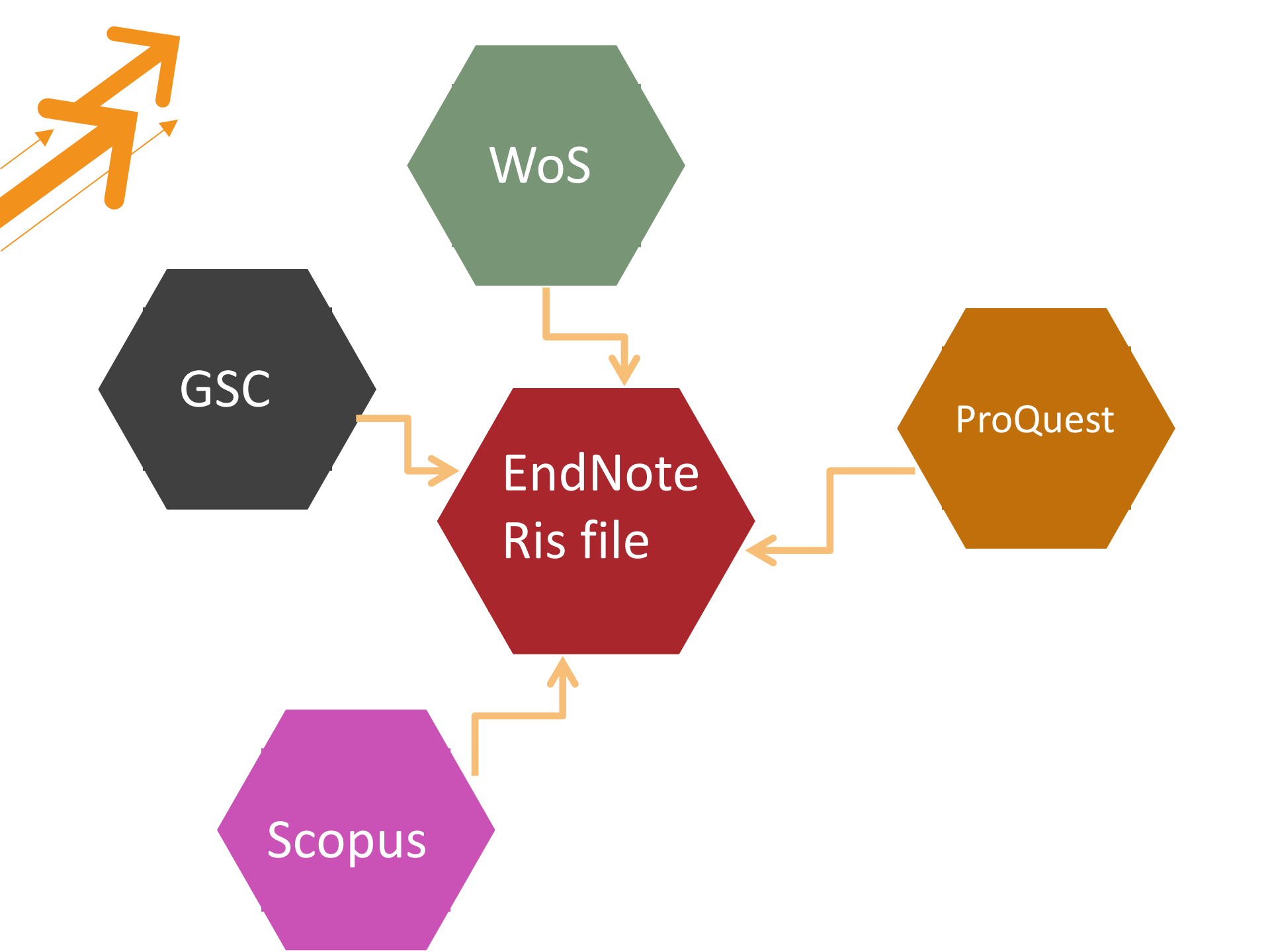


 Endnote\_at\_HKUL  
**endnote\_at\_hkul**

endnote\_at\_hkul Seats are still available for Endnote Workshop II on 14 Mar & 19 Mar 2-4 pm. Please register at [tinyurl.com/HKUL-training](http://tinyurl.com/HKUL-training)  
7 days ago · reply · retweet · favorite

endnote\_at\_hkul Online registration for Endnote Workshop II (advanced skills of Endnote library) is available at [tinyurl.com/HKUL-training](http://tinyurl.com/HKUL-training)  
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endnote\_at\_hkul A few seats still available for Endnote Workshop II (advanced skills) on 30 Jan 2013 2-4 pm. Register: [tinyurl.com/HKUL-training](http://tinyurl.com/HKUL-training)



WoS

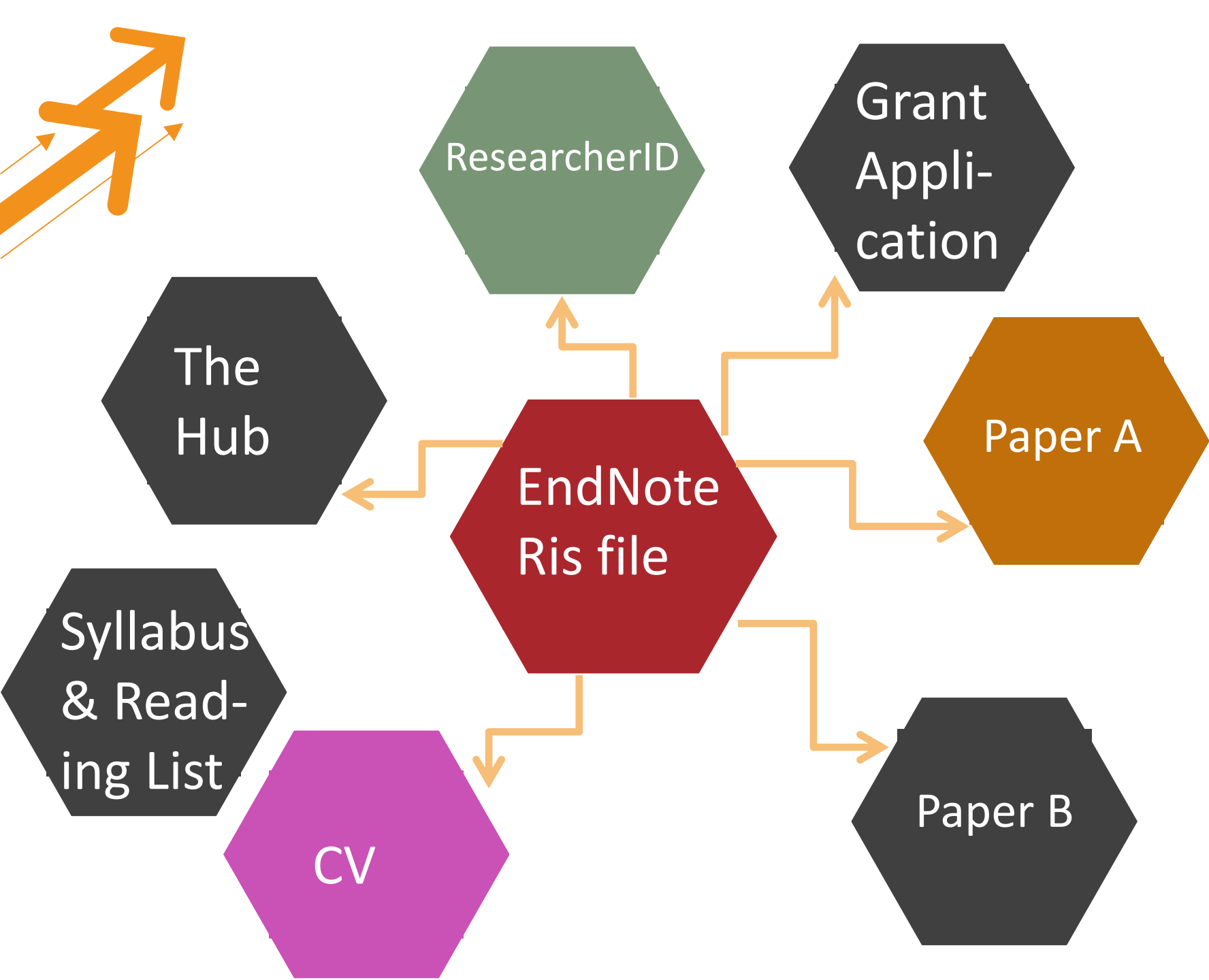
GSC

EndNote  
Ris file

ProQuest

Scopus







**ORCID**

**open research &  
contributor ID**

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of a Host-Microbe Model

el: A Streamlined Genome

ntext of a Host-Microbe

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data, source.

orce code) is wide organization, we are in ve open altmetrics are ming era of Web-

**David T Palmer**

0000-0001-5616-4635

[View Public ORCID Record](#)[UPDATE](#)

Country: HK

**Websites:**[HKU ResearcherPage](#)[Google Scholar Citations](#)[ResearcherID](#)**Other IDs:**[Scopus Author ID 26634245300](#)**Import Research Activities****Add information about you to help distinguish you from other researchers.****0** Affiliations

COMING SOON

**2** Works[UPDATE](#)**0** Grants

COMING SOON

**0** Patents

COMING SOON

**Personal Information** [UPDATE](#)**Biography****Affiliations****Works** [UPDATE](#)**Knowledge Exchange: A strategy for open access success at The University of Hong Kong**<http://hub.hku.hk/handle/10722/145500>

Chinese Journal of Library and Information Science, 2011, v.4 n.1 p.81-94

**The Pacific Rim Library: A Surprising Pearl: Serials Review 2009**DOI: 10.1016/j.serrev.2009.04.004 <http://www.scopus.com/inward/record.url?eid=2-s2.0-69549105819&partnerID=MN8TOARS>

vol. 35, no. 3, pp. 138-141

**Grants**

# UPDATE WORKS



We've found publications with your name in the CrossRef database. Click to add your works to your record.

[Also see Import Research Activities](#)

SEARCH AND ADD

ADD MANUALLY

## Search results

### Moira Furnace

Marilyn Palmer, David Palmer, 1976, 'Moira Furnace',  
*Industrial Archaeology Review*, vol. 1, no. 1

DOI: 10.1179/030907276786474370

David Palmer, Ralph M. McInerney, 1972, *New Scholasticism*,  
vol. 46

DOI: 10.5840/newscholas197246432

### An Elizabethan Who's Who

David M. Zesmer, Alan Palmer, Veronica Palmer, 1984, 'An  
Elizabethan Who's Who', *Shakespeare Quarterly*, vol. 35, no.

## Works in your ORCID record

**Knowledge Exchange: A strategy**  
for open access success at The  
University of Hong Kong

Public ▾

[delete](#)

<http://hub.hku.hk/handle/10722/145500>

Chinese Journal of Library and Information  
Science, 2011, v.4 n.1 p.81-94

**The Pacific Rim Library: A  
Surprising Pearl: Serials Review**  
2009

Public ▾

[delete](#)

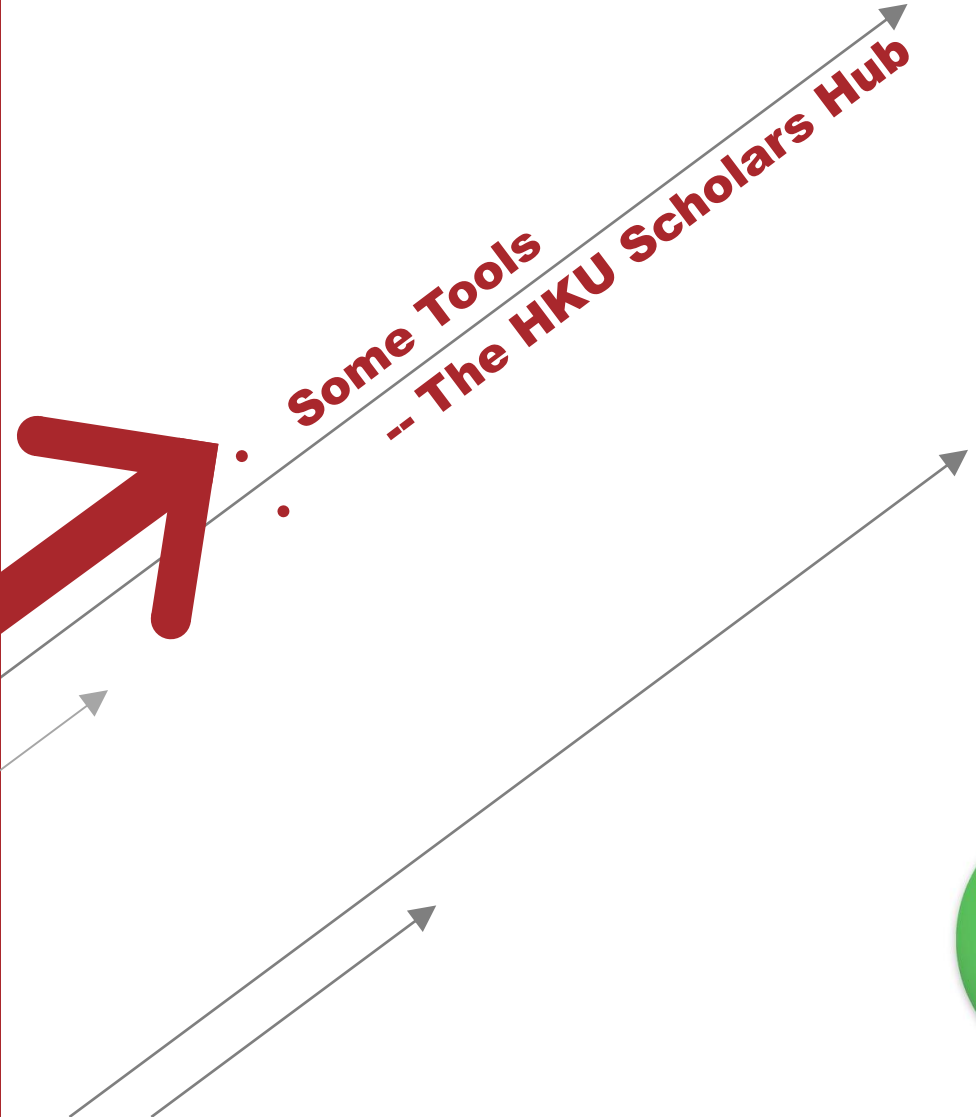
DOI: 10.1016/j.serrev.2009.04.004

<http://www.scopus.com/inward/record.url?>

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Save changes

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**Some Tools**  
**-- The HKU Scholars Hub**

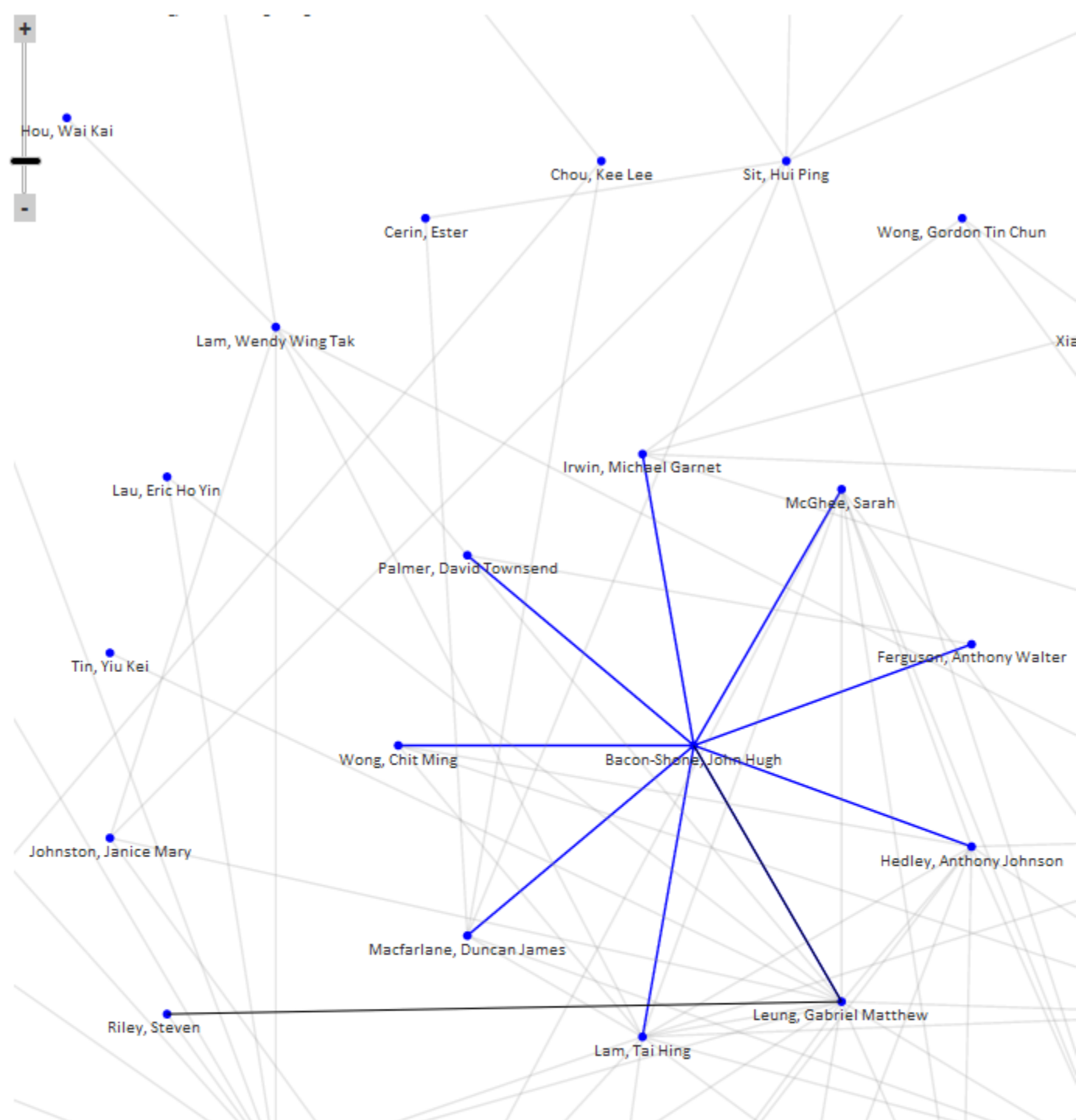




# HKU Researcher



**Professor Bacon-Shone,  
John Hugh**  
Associate Dean of Social  
Science  
*Dept: Social Sciences*  
*Research Ctr*



### Degree of Separation

- Co-authors 3
- Co-investigators 2
- Keywords in grants 2
- Keywords in publications 2

**HKU Researcher**



**Professor Bacon-Shone, John Hugh**  
 Associate Dean of Social Science  
*Dept:* Social Sciences  
 Research Ctr

**AND**

**Cognate Researcher**



**Dr Wong, Chit Ming**  
 Associate Professor  
*Dept:* Dept of Community Medicine

**SHARE**

**Research Facets**

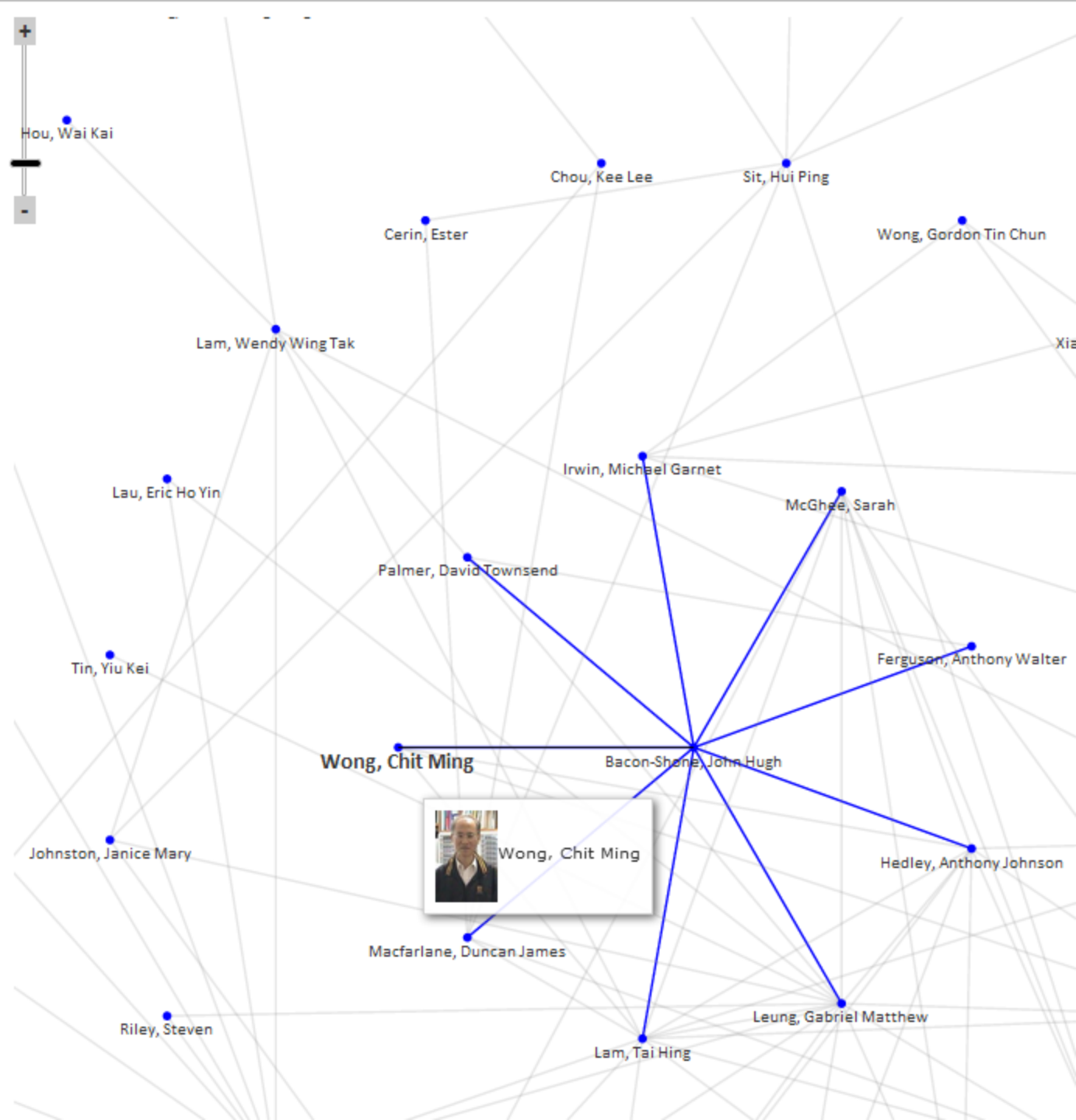
- **Keywords (grants): 2**
- **Awards: 1**
- **Publications 5**
- **Co-investigators: 6**

**Degree of Separation**

**Co-authors 3**

**Co-investigators 2**

**Keywords in grants 0**



▶▶ ResearcherPage View Count




Item View Count

Item Download Count

Setup Email Alerts

- @ Daily
- @ Weekly
- @ Monthly

Setup RSS Feeds

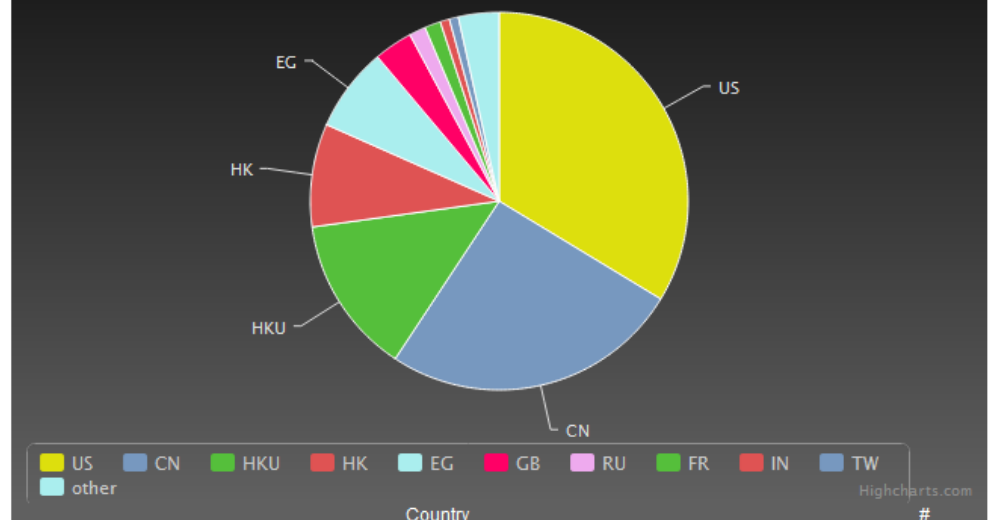
-  Daily
-  Weekly
-  Monthly

# RESEARCHERPAGE VIEW COUNT (FROM DEC 2010)



Region Country City Time

Print Download



Country	#
US - United States of America	640
CN - China	487
HKU - The University of Hong Kong	257
HK - Hong Kong	168
EG - Egypt	137
GB - United Kingdom	63
RU - Russian Federation	27
FR - France	26
IN - India	15
TW - Taiwan	15



### Dear Hub Subscriber!

**Statistics keep climbing!** An attached file and a summary below show

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### You have subscribed to the following Resources:

Researcher Page: [Zhang, Zhang-Jin](#)

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---

### External Citations

ResearcherPage: **1**

No.	ResearcherPage	Total Counts / % February increase				Microsoft Academic Search
		Scopus	WoS	PubMed	Google Scholars Citations	
1	<a href="#">Zhang, Zhang-Jin</a>	402 / 1.74%	71 / 0%	43 / 2.33%	/ -	266 / 0%

---

### Internal Metrics

Items: **1**

No.	Items	Total Counts / % February increase		
		RP Views	Item Views	Item Downloads
1	<a href="#">Zhang, Zhang-Jin</a>	1646 / 9.90%	4604 / 10.47%	241 / 18.67%



# Academic Search Engine Optimization (ASEO)

Jason's "Precision Bombing"

Beel, J., Gipp, B. & Wilde, E. (2010). "Academic Search Engine Optimization (ASEO): Optimizing Scholarly Literature for Google Scholar & Co." *Journal of Scholarly Publishing*, 41 (2): 176-190. DOI: [10.3138/jsp.41.2.176](https://doi.org/10.3138/jsp.41.2.176). PubMed: [20974774](https://pubmed.ncbi.nlm.nih.gov/20974774/)





"john bacon-shone"

Web Images Maps More ▾ Search tools

About 17,600 results (0.29 second...)

[Professor John Bacon-Shone - Faculty of Social Sciences - The ...](#)

[www.socsc.hku.hk/bio/jbs.htm](http://www.socsc.hku.hk/bio/jbs.htm) - Cached

Sep 1, 2011 – Brief Biography **John Bacon-Shone** is Associate Dean (Knowledge Exchange) of Social Sciences, Director of the Social Sciences Research ...

[DOC] [Appendix B - HKU Scholars Hub - The University of Hong Kong](#)

[hub.hku.hk/researchercv/rp00056](http://hub.hku.hk/researchercv/rp00056)

File Format: Microsoft Word - [Quick View](#)

PROFESSOR **JOHN BACON-SHONE**. 1. Personal Details. Age 56 years. Nationality British/American. Address Social Sciences Research Centre, The University ...

[Professor John Bacon-Shone - Google Scholar Citations](#)

[scholar.google.com/citations?user=A-FV72wAAAAJ&hl...](http://scholar.google.com/citations?user=A-FV72wAAAAJ&hl...)

Social Sciences Research Centre, The University of Hong Kong - Verified email at hku.hk  
Professor **John Bacon-Shone**. Social Sciences Research ...

The International Prevalence Study on Physical Activity: results from 20 ...

The diagnosis and prevalence of hyperactivity in Chinese schoolboys



"bacon-shone j"

Web Images Maps Books More ▾ Search tools

About 49,500 results (0.25 second...)

[Bacon-Shone, John Hugh - HKU Scholars Hub - The University of ...](#)  
[hub.hku.hk/rp/rp00056](http://hub.hku.hk/rp/rp00056) - Cached

My URLs: Biography · Google Scholar Citations. Also Cited As: Bacon-shone, John; **Bacon-shone, J**; Baconshone, J; **Bacon-Shone, J**. Email Alert; RSS Feed ...

[Articles - HKU Scholars Hub - The University of Hong Kong](#)

[hub.hku.hk/rp/rp00056/publications?open=journal](http://hub.hku.hk/rp/rp00056/publications?open=journal) - Cached

Results 1 - 20 of 44 – 5, The Open Access Advantage · **Bacon-Shone, J**; Cheng, E; Ferguson, A; McNaught, C; Palmer, D; Tsoi, AC, 2008, 2,139. 6, Probability and ...

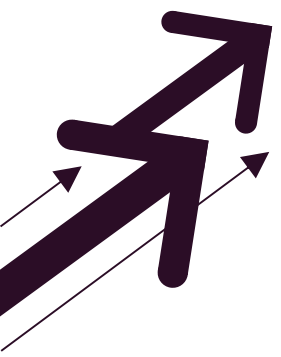
[Conf. Papers & Presentations - HKU Scholars Hub - The University ...](#)

[hub.hku.hk/rp/rp00056/publications?open=conference](http://hub.hku.hk/rp/rp00056/publications?open=conference) - Cached

Results 1 - 20 of 21 – 4, Knowledge exchange at HKU · **Bacon-Shone, J**, 2010, 204. 5, An alternative method for dating unknown tephra based on a segmented ...

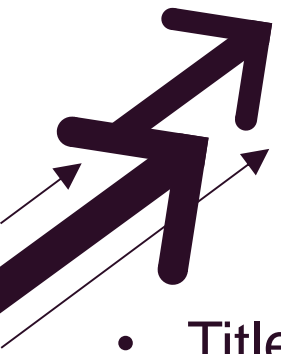
[Selected Publications - HKU Scholars Hub - The University of Hong ...](#)

[hub.hku.hk/rp/rp00056/publications?open=selected](http://hub.hku.hk/rp/rp00056/publications?open=selected) - Cached



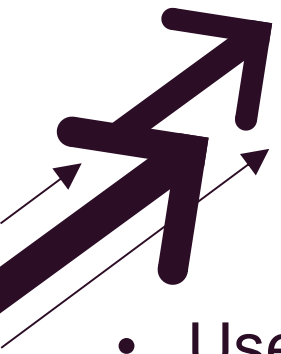
# 1: Many academic articles are not in the visible web

- Choose Open Access Publishing
  - Gold, author or funder pays APC to publisher (avg. US\$3,000)
  - Green, author or university reposts “author’s manuscript” in open access repository → The HKU Scholars Hub
    - Free
    - More than 65% of journal publishers allow this
- OA articles receive more citations
  - How much is a citation worth?



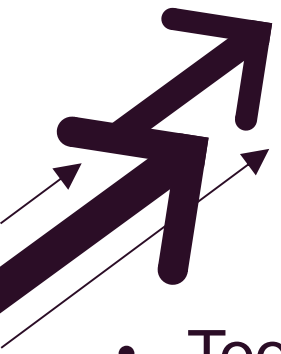
## **2: Consider relevant (weighting) in Page Ranking**

- Title, more than Abstract
  - Abstract
    - Keywords
      - Sub-headings
        - » Text more
          - tables & figures
- Number of citations, including self-citations
  - When self-citing, always include the URL, so that robots can follow and index your other articles
- Author name & Journal Title, are heavily weighted.
  - Ex. 74 out of top 100 results on a search for “Arteriosclerosis and thrombosis cure” retrieved articles from the journals, a) Arteriosclerosis, Thrombosis, and Vascular Biology”.
  - So choose journal title wisely



### 3. Consider Indexing

- Use vector graphics and not raster graphics (jpg, gif, etc)
- Use synonyms
  - Ex. “academic search engine” vs. “scientific paper search engine”
- Does do stemming:
  - Ex., “analyse”, “analysis”, etc.
- Shorter titles more than longer titles
- Always, always, use the same form of author name!



## 4. Choose the best keywords

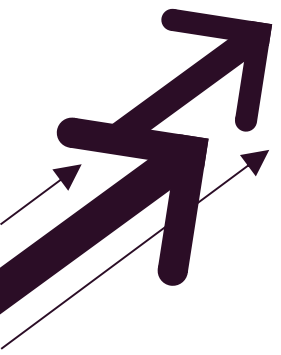
- Tools
  - Google Trends
  - Google Insights
  - Google Adwords keyword tool
  - Google Search-based keyword tool
  - Spacky
- Consider less common keywords
  - Less competition





Three Rubgs for the Elven-kings under the sky,  
Seven for the Dwarf-lords in their halls of stone,  
Nine for Mortal Men doomed to die,  
One for the Dark Lord on his dark throne  
In the Land of Mordor where the Shadows lie.  
**One Ring to rule them all, One Ring to find them,**  
**One Ring to bring them all and in the darkness bind them**  
In the Land of Mordor where the Shadows lie  
*- The Lord of the Rings, J.R.R. Tolkien*





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